REP MEADLINE# 6315872 \$\$\$ UNAPPROVED REV #1 ADV AGY # 1292 ORDER # FLIGHT DATES PRDCT OBAMA TRF# 331533 REP: TEL# 703 528 7800 ORDER WORKSHEET HARRIS REPORT FROM REP FAX# 703 528 7880

| | SED01/10 | 50S EST#1775 | CONTRACT # 6315872 | WASHINGTON, DC | 3050 K ST NW, | AGY. NAME GREER, MARGO | ADV. NAME POLI/B OBAMA/D/PRE/US | (EV #1 \$\$\$ |
|---|----------|---|--------------------|----------------|---------------------------|---------------------------|---------------------------------|--------------------|
| H | WK-1 | EST#1775 COMMENTS: (LINE, ORDER, INVOICE) | 6315872 | DC 20007 | | GREER, MARGOLIS, MITCHELL | /D/PRE/US | |
| | | R, INVOICE) | CLASS: NATL. LOCAL | | SALES PRSN WA- JOE KNAUER | BUYER NAME KATIE KEULEMAN | REP.#OFF.#_6556 | **CHANGES** |
| 15 D | | | REGIONAL | | UER | AN | SALESMAN # | ** *** WFTV-TV *** |

SEP14/12 15.09

PLS CFM, THX 9/14 TTLS RTS OK'D M1-2 TO LENA FR JULIE

REP: STA:

CITY TAX

STATE TAX

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ACCOUNTING ALL INVOICES ARE TO BE SENT TO: SUITE 800 GREER MARGOLIS 1010 WISCONSIN AVENUE NW

WASHINGTON, DC 20007

:LINE#:REP :CD: :LINE#: AGENCY ADVERTISER CODE = 95 TIME PERIOD : LGTH : SEC : AGENCY EST# = 1775 RATE START DATE END :SPTS: WEEK : DATE : /WK: INVT : :TOTL: :SPTS:

ω S 1135P-1210A

\$1,350.00

9/21

0

M-F

0

AGENCY PRODUCT CODE = 101

PROGRAM : CON COM1: NIGHTLINE NIGHTLINE

REP HEADLINE# 6315872 TRF# 331533 ORDER WORKSHEET \$\$\$ UNAPPROVED REV #1 \$\$\$

EAX# 703 528 7880
HARRIS REPORT FROM REP SEP14/12 15.09
CHANGES *** WFTV-TV ***

| EEP : CD: TIME PERIOD : LIGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : SPTS: LINE : L | 195200.00 88 | TOTAL 195 SPOTS | CONTRACT TOTAL S | C | | | | | 12 195200.00 | SEP/12 |
|--|-----------------|--------------------|--------------------|--------|------|-----------------------------|-----------------|---|--------------------------------------|------------|
| CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS | TISE. | (SEP14/ PLS ADV | ;550.00 ;550.00 | | | P17(P17(HS | E ON FRID D | MISSED:M-F/1210A-1 OFFER:M-TH/1205A- CMT:KIMMEL RUNS | OK'D BUY#5 | M2 |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : DATE : DATE : WEEK : DAYS RATE : DATE : MAKE : DATE : WEEK : DAYS DATE : DATE : WEEK : DAYS : WEEK : DAYS : WEEK : DAYS : WEEK : DATE : WEEK : DAYS DATE : DATE : WEEK : DAYS DATE : WAKE : DATE : WAKE : DATE : WAKE : NATE : WAKE : W | 12) ISE. | (SEP | 1,350.00 | | | EP17(5, EP17(5, TO HS | NS LATE DU | XS: MISSED:M-F/1135P-1; OFFER:M-TH/1135P-1; CMT:FRI NIGHTLI | STATION MAKEGOOD OFFER M1 OK'D BUY#3 | STAT M1 |
| :CD: TIME PERIOD : LGTH : SEC : RATE : DATE : DATE : DATE : DATE : DATE : WEEK : DAYS E#: : : : : : : : : : : : : : : : : : : | | | | | | S/WK | HS SPC FOR 5 | RUNS LATE ON OD FOR SEP17 C | ₽ | |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : DATE : JIMY KIMMEL LIVE RATE : START : END :SPTS: WEEK : DAYS DATE : JIMAY KIMMEL LIVE RATE : START : END :SPTS: WEEK : DAYS DATE : JIMAY KIMMEL LIVE RATE : DATE : JIMAY KIMMEL LIVE RATE : START : END :SPTS: WEEK : DAYS DATE : JATE : JIMAY KIMMEL LIVE RATE : DATE : JIMAY KIMMEL LIVE | U | H | 3 | ហ | 9/20 | \ | \$550.00 | | A | |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : : : : : : : : : : : : : : : : : : | n | 1 | ; | | | | | KIMMEL | | |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : DATE : /WK: INVT : A 1135P-1205A 60 \$1,350.00 9/17 9/20 5 M-TH GRAM : NIGHTLINE COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS/WK S IS A MAKE-GOOD FOR SEP17 ON LINE-3 FOR 5 SPOTS/WK | c | l Hz | Ξ. | 0 | 9/21 | _ | \$550.00 | | ഗ | |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : DATE : /WK: INVT : A 1135P-1205A 60 \$1,350.00 9/17 9/20 5 M-TH |) | 1 | : | | | 3/WK | ເປ ເປ | E TLINE RUNS LAT FOR SEP17 ON | NIGH FRI MAKE- | |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : DATE : /WK: INVT : | ហ | -TH | Z | ហ | 9/20 | 9/17 | \$1,350.00 | | A | |
| | :TOTL: | DAYS | WEEK : | :SPTS: | | | : RATE | PERIOD : LGTH : | | LINE |

MARKET TOTALS \$444,935 WFTV 44% WKMG 15% WESH 26% WOFL 10% WKCF 1% WRBW 1% WOPX 0% WRDQ 3% EFTV 0% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE